



Who am I?

I coach ambitious senior leaders ready to stretch, shift, and show up differently, especially when the stakes are high. My style is candid and clear, helping leaders pause, think strategically, navigate complexity, and build influence across teams, systems, and cultures.

I'm most useful when leadership is being tested in real time – during transition, challenge, or rapid change.

How clients describe me

"Liane asks the hard questions, listens deeply, and gets to the heart of things fast."

Clients say sessions are energising, pragmatic, and shift how they lead.

Other expertise

- Facilitation
- Team coaching
- Coaching Supervision

Qualifications and associations

- MBA – Macquarie Graduate School of Management
- Executive Coaching Accreditation – IECL Level 3
- Systemic Team Coaching Certificate – Peter Hawkins
- Professional Certificate in Coaching Supervision – Oxford Brookes
- Human Synergistics LSI & L/I, Leadership Circle LCP & CLA, MBTI, Hogan, HBDI, DISC, MSCEIT, VIA Strengths
- Member: Association for Coaching and International Coaching Federation

Liane McGrath

Sydney

My coaching style and communication approach

Candid, direct, and energetic, yet warm and supportive, I create purposeful conversations that challenge thinking and drive real change. I help leaders pause, reflect, and make confident decisions in the moments that matter.

My style is light-hearted with serious intent. I listen for what's said, and what's not, ask the questions others won't, and help you find clarity, momentum, and a way forward. Whether you're navigating complexity, shifting your leadership approach, or needing to cut through noise, my coaching gives you space to think, act, and lead with greater impact.

My business and leadership experience

I have held senior marketing roles across media, professional services, consumer products, and automotive – building strong commercial acumen and a deep understanding of leadership from the inside. Since 2004, I've coached in Australia, Asia, the UK, and the Pacific with senior leaders across banking, insurance, superannuation, government, tech, professional services, retail, construction, and the creative sector. I understand complex systems, cultural nuance, and the realities of commercial pressure.

As CEO of Gram Consulting Group, I lead a team of experienced coaches and facilitators focused on lifting leadership, culture, and performance.

Key themes I help people navigate

I work with senior leaders who want to show up differently, have more impact, and lead well when the pressure is on. Common focus areas include:

- Showing up with presence and credibility in executive roles
- Navigating tough conversations and high-stakes moments with clarity and composure
- Shifting from functional to enterprise leadership, building influence across systems and stakeholders
- Deepening emotional intelligence to build trust and connection
- Finding focus and momentum, when the path ahead isn't clear

Recent coaching engagements

- **MD, Financial Services** Broadening strategic perspective, engaging across cultures, and leading with influence beyond authority.
- **GM, Public Affairs** Building confidence and flexing leadership style leading to stronger relationships, increased trust, and greater influence with stakeholders.
- **EGM, Insurance** New to the ELT – shifting from a team-centric mindset to operating as an enterprise leader, while building confidence and peer-level influence.